

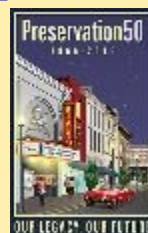


Main Street Monday!

Jan. 11, 2016



2016 will be an exciting year for Preservation as we celebrate the 50th Anniversary of the National Preservation Act. Our celebration will begin with our Kentucky Main Street conference tomorrow and Preservation Day at the Capitol on Wednesday as we share the great work of the Kentucky Heritage Council of which we are a part! I'm excited to see everyone!



Getting more "Feet on the Street" in 2016!!

Webinar Opportunities

This first webinar is during the conference, you may watch it in my office (let me know so I can register) or on your own. You should also have your board chair or committee member/s watch if you are in one of the 54 ARC regions.

Webinar: Funding Opportunities with the Steele Reese Foundation

Jan. 13th 4:00-5:00 pm **FREE**

Presented by Judy Owens, Steele Reese Foundation

Join Judy Owens, Appalachian Director with the foundation to learn about the Foundation's funding priorities, their online application process and tips for submitting a successful proposal. Steele-Reese only considers proposals from organizations located in or providing significant services in the identified 54 Appalachian Regional Commission Kentucky counties. Nonprofits of all mission types and public education entities will gain valuable insight from this webinar.

The National Park Service has forwarded information to us regarding **ArtPlace America's Creative Placemaking Fund**, which has over \$10 million dollars available in 2016 to give to communities for placemaking projects, including community development and planning, that **incorporate the arts**. The most relevant information from the bulletin is below:

ArtPlace America has remained a terrific partner with IDA, participating in our events and supporting the work of IDA members through recent years. In 2016, Artplace for America has \$10.5 million available to fund projects that work with artists and arts organizations to help build stronger, healthier communities anywhere in the United States. **Applications will need to be submitted by Wednesday, March 2, 2016 (but you must register by Tuesday, February 16, 2016 to be eligible).** All of the information needed may be found at bit.ly/NCPF16 – **but most importantly, each project must be done in partnership.** If you have a challenge to solve, engage the artists in your community to deliver a creative solution and submit a proposal to ArtPlace America – the new **National Creative Placemaking Fund**. You can visit ArtPlace America's website here for more information and answers to FAQ:

The Connecting to Collections Care **webinar** offerings for Winter/Spring 2016 are as follows:

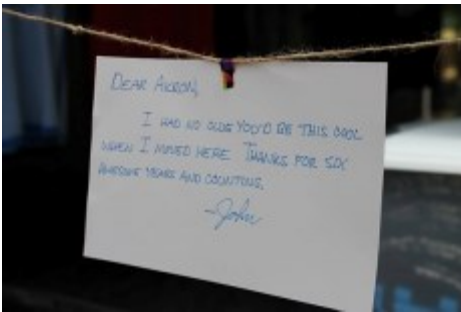
January 14, 2016, 2:00 – 3:30 PM ET	A Conservation Primer: Caring for Historic Furniture
February 14, 2016, 2:00 – 3:00 PM ET	Re-Framing the Problem: Caring for Framed Objects in Small Institutions (aka: On a Budget)
March 8, 2016, 2:00 – 3:30 PM ET	Much Ado About Mannequins: Making the Perfect Form
April 7, 2016, 2:00 – 3:30 PM ET	Artifacts in Archives Collections
May 3, 2016, 1:30 – 3:00 ET	Arsenic and Old Lace: Controlling Hazardous Collection Materials

Our neighbors to the north offer some excellent webinars. Heritage Ohio is a non-profit state Main Street organization and you membership is as low as \$25. This small fee allows you to participate in these webinars. If you are not currently a member I encourage you to do so, .

Heritage Ohio Announces Top 10 Underutilized Financial Tools Webinar

Toby Rittner is CEO of Council of Development Finance Agencies (CDFA), which addresses research, education, and advocacy for local, state and federal economic development programs. This webinar will review the most effective financing tools which work for downtown redevelopment and share the most under-utilized economic tools that you should be integrating. Don't know where to start? CDFA provides training opportunities for you and leaders in your community to tackle complex financing tools. This will be a good introduction to financing strategies that can help you achieve your goals. Webinars are free for [Heritage Ohio members](#).

Love Letters for That Special City in Your Life I love this idea for a Love Your Downtown activity in February courtesy of Heritage Ohio newsletter!



City love letters can be transformative for both the writer and the reader. Ideally, the affection they evoke make residents more inclined to stay put. That's the hope behind a similar stateside love letter project called Dear Akron, started in summer 2015 by a 31-year-old Akron, Ohio, native named Amber Genet.

It began in Canada. Toronto native Lindsay Zier-Vogel wants you to write a love letter to your city. Maybe something like this: *"Dear Toronto, You're a big ol' city but I love that I still have small world encounters on your streets."* Or this: *"Dear Toronto, Sometimes I pretend your tall buildings are a pop-up book when I look at them from balconies. It's beautiful."*

If Zier-Vogel happens to catch you walking by a table she's set up for [The Love Lettering Project](#), her homegrown effort to get people to praise their place, she'll supply the paper, markers, and airmail envelopes. You just have to come up with the sentiment, in the form of a specific bit of praise for an event, a neighborhood, a restaurant, a store, a park, a tree, a building, or anything else that makes you feel more in love with where you live. For instance: *"I love how each of your neighbourhoods is like visiting a new world. It's magic."*

Writing a love letter to your place is arguably easier than writing one to the object of your affection. Your city won't reject you. It won't analyze your letter for unintended insults.

Yet for most of us, complaining about where we live—its weather, its unreliable transit system, its crappy schools—becomes as unconscious and automatic as breathing. Sometimes, says Zier-Vogel, a 35-year-old who's lived in Toronto her entire life, passersby who see her Love Lettering Project booth propose to write a hate letter instead. They'll rant for a few minutes about what they despise about Toronto, then storm off when they're told that only love letters are all. Eighty-five percent of the time, "those same people end up turning around and beelining back and saying, 'I thought of something,'" she says. That's the moment Zier-Vogel waits for, and really the whole point of the Love Lettering Project.

Writing an ode to your place forces you to reflect on and appreciate its assets, which makes you feel more place attached—which, in turn, makes you happier. "Once you start thinking about things that work in your city, you see the things that work in your city. It's that inevitable lens shift," she says.



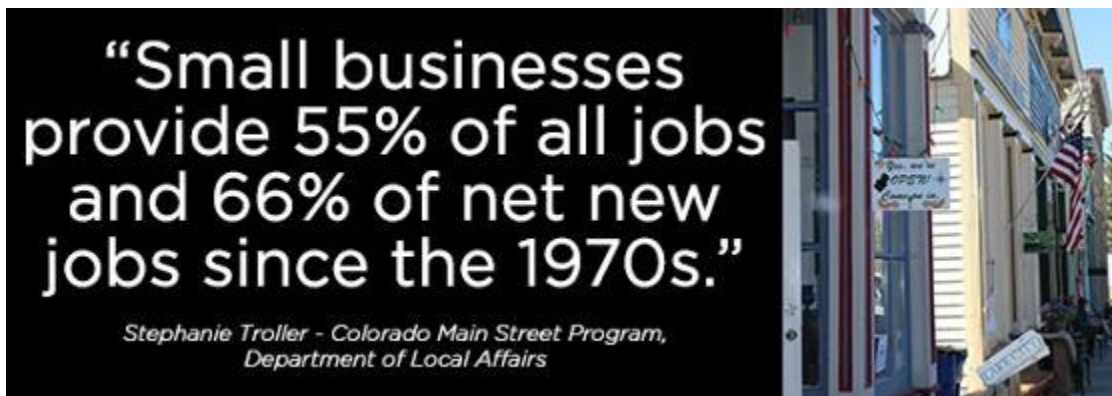
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Originally, the Love Lettering Project started as a whimsical personal exercise. Beginning in 2004, Zier-Vogel would periodically write love poems to the city, slip them into airmail envelopes, and hide them where strangers would stumble across them. One year she wrote 500 letters, secreting them all over town—on car windshields, inside library books. She loved the thrill of hiding the envelopes, the way it made the city exciting again.

How to write a love letter to your city

1. Gather your supplies: paper, crayons, markers, pencils, stickers, glitter, glue, scissors. Make it as simple or elaborate as you want.
2. Think about the things in your city that make you love it. Consider the places you eat, shop, walk, bike, the events you love, the rituals you rely on, the things you would miss if you moved away. Be specific.
3. Write your love letter by hand. Start it "Dear [name of your city]." Sign it if you want, or leave it anonymous. Your choice.
5. Put your letter in an envelope. (Zier-Vogel just writes "Love" on the outside, but you could do something like "Open me.") Then hide it somewhere intentional, by, say, weaving it between a bike's spokes or leaving it under the windshield as a much preferred alternative to a parking ticket. Make the finder feel like you left it just for them.



NKY RESTORATION WEEKEND



Saturday
March 12, 2016
9am-4pm

Gateway Urban Campus
525 Scott Blvd. Covington, KY

▣ A day of practical advice, demonstrations, workshops, and services for the historic homeowner, property owner or building professional.

▣ Taste and Talk: Lunch gathering with local contractors

▣ CEU credits available for AIA, Real Estate and AICP on Friday March 11.



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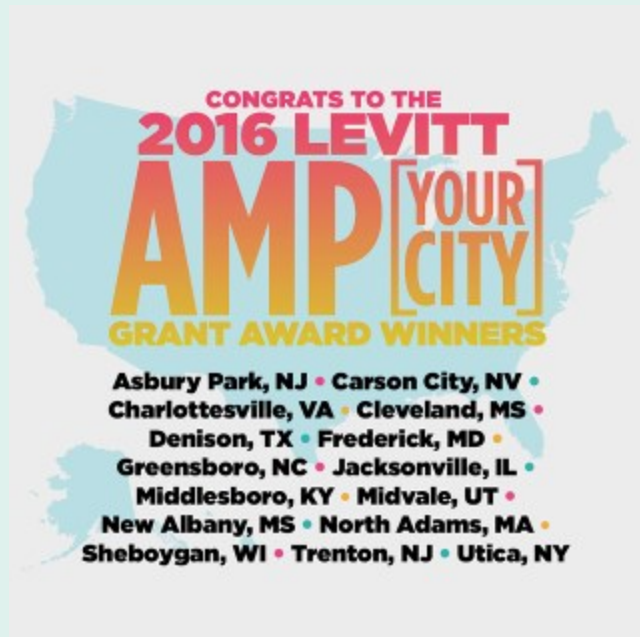
JOB OPPORTUNITY

Heart of Danville Project Manager



The Heart of Danville is currently accepting applications for a Project Manager to work with the Executive Director and our Board of Directors in our efforts to enhance our historic downtown and be a successful non-profit. Details about the position and how to apply can be found on our website, which you can go to by going to our website.

Congratulations to Middlesboro



The Downtown Henderson Partnership is pleased to announce Sarah Stewart as the Assistant Director.

The Downtown Henderson Partnership is a non-profit organization that works toward the sustainability and vitality of the central business district, working with the Kentucky Main Street Organization, and following the four point standard of organization, promotion, design (including historic preservation) & economic restructuring.



Sarah is the daughter of Steve and Pam Raleigh and a lifelong resident of Henderson, Ky. She brings with her over 20 years of experience in hospitality, event/ festival planning, and has worked with multiple local non- profit organizations. For the last few years Sarah has been very active in the community. serving on multiple boards of directors for local organizations such as; W.C Handy Blues Festival, Bluegrass and Folklife in the Park, RBA, Healthy Henderson, and The justice Coalition. For the last year, Sarah has served on the Board of Directors where she was the

Promotions Chair for the Downtown Henderson Partnership.

Sarah is very excited to begin building partnerships and collaborating with the citizens and Downtown business owners. "I am so excited for the opportunity to bring a new energy into Downtown that has focus on Economic Development, while creating new resources for local artists and entrepreneurs. 2016 is going to be an incredible year for Downtown Henderson and I am ready to get started."

Last Chance to Apply!

2016 National Small Business Week Awards

Submit your nomination today for the [2016 National Small Business Week Awards](http://awards.sba.gov). Nominations are currently being accepted online at <http://awards.sba.gov>.

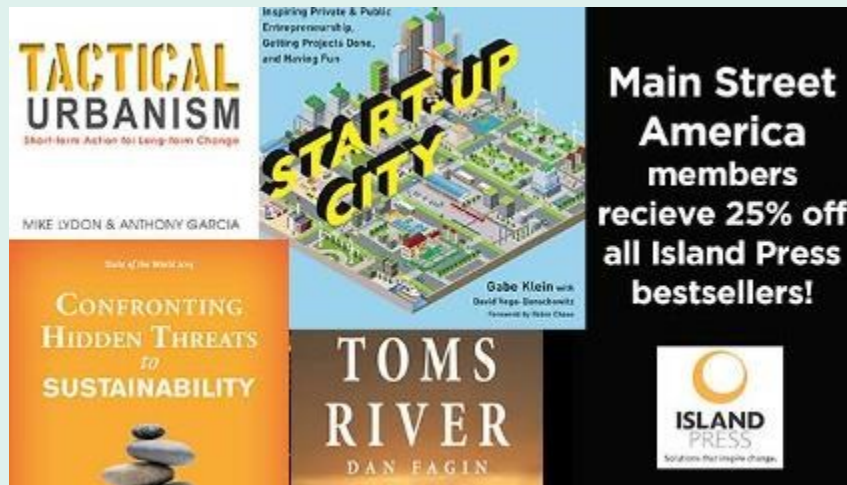
All nominations must be submitted online, postmarked or hand delivered to the nearest [SBA District Office](http://awards.sba.gov) **no later than 3:00 p.m. ET on January 11, 2016.**

Apply online today: <http://awards.sba.gov>

Suggested article for sharing

[A Healthy Downtown is Key to a Strong Community](http://plannersweb.com/2013/09/healthy-downtown-key-strong-community/)

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All Island Press books are available to Main Street America members for 25% off! Access the promo code found here (members only): <http://www.preservationnation.org/.../membe.../island-press.html>

Island Press worked hard in 2015 to provide leaders, activists, and engaged citizens with the knowledge to build healthy and sustainable communities, proving that positive change is not only achievable, it could also be fun. In "Start-Up City," entrepreneur turned DOT head Gabe Klein taught us how to bridge the public/private divide to get stuff done in cities. And Mike Lydon and Tony Garcia showed us how small scale urban interventions can have a big impact in "Tactical Urbanism" – voted by Planetizen as one of the top urban planning books of the year.

Island Press' bestsellers of 2015:

- "Toms River" by Dan Fagin
- "Start-Up City" by Gabe Klein
- "Tactical Urbanism" by Mike Lydon and Anthony Garcia
- "State of the World 2015" by The Worldwatch Institute
- "Brilliant Green" by Stefano Mancuso and Alessandra Viola
- "Satellites in the High Country" by Jason Mark
- "Quantified" by Joe Whitworth
- "Roads Were Not Built For Cars" by Carlton Reid
- "Conservation for Cities" by Robert McDonald



6th Annual **Chocolate CRAWL**
 ...BROUGHT TO YOU BY LA GRANGE CROSSROADS DISTRICT...

11:00 AM -to- 4:00 PM

SATURDAY FEB. 13TH

SAMPLE CHOCOLATE AS YOU STROLL THROUGH TOWN & LET YOUR SENSES WANDER!

ONLY 500 TICKETS AVAILABLE! GET YOURS ONLINE NOW!

After visiting all locations, you will be entered into a drawing for a basket of goodies!

Cost: **\$10 per lickel**

Proceeds will help fund Light Up La Grange.

For more information, please contact:
 Discover Downtown La Grange
www.LaGrangeCrossroads.com

Proceeds help fund Light Up La Grange.

LA GRANGE CROSSROADS DISTRICT
 main street program

The City of Pineville and Main Street Pineville present

THE GALA

SOLD OUT

Mountain State Resort Park - January 16, 2016

SPORT AFTER DARK
 Dr. Chad Starmer, Agent

State Farm
 Dr. Chad Starmer, Agent

FSF
 First State Financial

Pineville Fundraiser is **SOLD OUT**! This has been a great event for them. For more info, see Jacob Roan next week at the conference!



News about a few Main Street communities. The economic benefits of the local option vote on alcohol have taken place in several Main Street communities. Most recently Middlesboro went moist (can be served in restaurants only) and Barbourville is now wet (can sell in stores) Definitions included for those outside of KY. London's vote will be January 26th and Harrodsburg will vote February 23rd. These votes open up opportunities for new businesses and for business expansion. It is also beneficial for tourism and other events to occur.

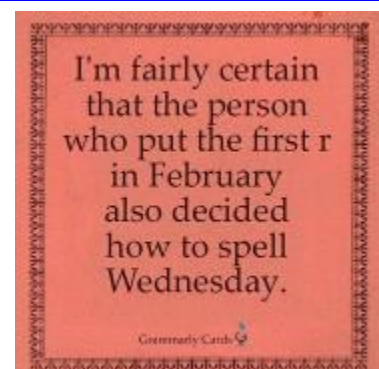
LET'S GET THIS DONE!

VOTE YES ON JANUARY 26

YES for London

☒ Corbin
☒ Somerset
☒ Manchester
☒ Barbourville
☐ London

In case you didn't win the Lottery on Saturday might try your luck at this on Tuesday while you're in town. **Pappy Van Winkle Raffle**, Join **Capital Cellars**, 227 W Broadway, every Tuesday through January 19, as they raffle off bottles of Old Rip Van Winkle 10 Year, Pappy Van Winkle Special Reserve 12 Year and Pappy Van Winkle's Family Reserve 15 year. Tickets to enter the raffle will be given out from 6:00-7:00 p.m. Winner will be drawn at exactly 7:00 p.m. Must be present to win. Info: 352-2600.



Perhaps we create a new list, How to Build a Main Street Community! What would you add to the list?

